



Institut Mines-Télécom once again attends the BE 5.0 Industries du Futur trade show

November 26-27 in Mulhouse

Stand L12

- ✓ Stand shared with the Alliance for the Industry of the Future (AIF) of which IMT is a founding member
- ✓ IMT round tables:
 - “How to facilitate SMEs’ access to funding for Industry 4.0”
 - “Sustainable industrialization: how to make production more responsible”
- ✓ Presentation of two start-ups incubated at IMT, Shift 89, which uses augmented reality to pass on industrial know-how, and Océane, which creates marine biomaterials.

[Institut Mines-Télécom](#) (IMT), a French federal institute of technological universities of science and management, is reaffirming its role as a major player in industrial and ecological transformation by attending the BE 5.0 Industries du Futur trade show in Mulhouse for the fourth consecutive year. The group’s attendance is in keeping with its overall strategy for 2023-2027, with a focus on supporting industrial, digital and ecological transition by providing practical responses to the needs of companies and regions.

IMT’s attendance is in keeping with its overall strategy for 2023-2027, which aims to meet reindustrialization and decarbonization challenges. This includes a particular focus on strategic industrial sectors and upskilling for professionals in the sector. Institut Mines-Télécom is taking action in several areas through education for future engineers, technological research, and support for the transformation of strategic industrial sectors in keeping with national policies such as France’s “Green Industry” plan. Through its schools and incubators, Institut Mines-Télécom offers a wide range of expertise that supports ecological and digital transitions in French industry.

Innovate and train for the future

Institut Mines-Télécom will share a stand at the BE 5.0 Industries du Futur trade show with the Alliance for the Industry of the Future (AIF), of which it is a founding member. This will help demonstrate its collaborative approach to developing industry that is more sustainable and

connected. One of the initiatives presented, [Shift89](#), benefited from support from the incubator of Télécom SudParis and Institut Mines-Télécom Business School. The start-up offers augmented reality solutions for passing on industrial know-how. [Occeane](#), a start-up incubated at IMT Mines Alès, will present its biomaterials made from brown algae, which offer an alternative to plastics. It uses a manufacturing process that involves applying pressure to marine foam beads at a moderate temperature to create structural material in the form of objects or plates, which can then be assembled using a “natural” bonding process.

Round tables to accelerate transformation

Institut Mines-Télécom will also host two round tables on sustainable industrialization and access to funding for Industry 4.0 for SMEs. These events will explore practical strategies and eco-responsible practices that can help companies achieve more environmentally friendly production and facilitate access to funding solutions for digital and ecological transformation.

Martine Assar, Head of Institut Mines-Télécom’s Career and Skills Observatory, will lead the two round tables:

[How to facilitate SMEs’ access to funding for Industry 4.0](#)

Nov. 26, 2024 | 5pm - 5:45pm | Mercure Room

This practical round table will present a range of public and private solutions that are available, financing mechanisms to explore, and how to mobilize partners to co-finance innovative projects. Experts in finance, industrial support and digital transformation will share their experiences in assisting business leaders.

[Sustainable industrialization: How can we make production more eco-responsible?](#)

Nov. 27, 2024 | 3pm - 3:45pm | Mercure Room

This session aims to provide concrete and practical advice through stories from companies that have succeeded in implementing eco-responsible practices in their production processes and from organizations that support companies in their decarbonization and circularity strategies. Business leaders will provide practical steps for making sustainability accessible by sharing their experiences in optimizing resources and reducing waste and their environmental impact.

About Institut Mines-Télécom www.imt.fr/en

Institut Mines-Télécom is the leading public group of French engineering and management schools to be placed under the supervisory authority of the Ministry of the Economy, Finances and Industrial and Digital Sovereignty. It is a public research and higher education institution made up of eight public graduate schools: IMT Atlantique, IMT Mines Albi, IMT Mines Alès, IMT Nord Europe, Institut Mines-Télécom Business School, Mines Saint-Étienne, Telecom Paris and Telecom SudParis as well as two subsidiary schools: EURECOM and InSIC. It leads and develops a rich ecosystem of partner schools and economic, academic and institutional partners and players in training, research and economic development. Created to meet France’s needs in economic and industrial development since the 19th century, Institut Mines Télécom’s graduate schools have supported all the communications and industrial revolutions. Through its research and its training of engineers, managers and PhD students, Institut Mines-Télécom tackles the major industrial, digital, energy and environmental challenges in France, Europe and around the world. Today, Institut Mines-Télécom and its 10 schools are imagining and building a world that combines science, technology and economic development with a respect for the planet and the people who live on it. It is double Carnot certified and trains 13,600 students every year.



www.imt.fr

Press contact Institut Mines-Télécom :

Séverine Picault

+33 (0) 6 27 66 05 09 – severine.picault@imt.fr