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Press release

## **Discover the industrial sector with Institut Mines-Télécom's “Dare to Choose a Profession for the Industry of the Future” MOOC**

*The "Dare to Choose a Profession for the Industry of the Future" MOOC is intended for the general public without any prerequisites and in particular, middle school and high school students who are thinking about their higher education plans and their parents who help them with these choices. This fun, straightforward MOOC is offered free of charge and is part of a collection of MOOCs available on the FUN (France Université Numérique) platform called ProjetSUP, which aims to provide students with information and help them determine their higher education goals.*

The "Dare to Choose a Profession for the Industry of the Future" MOOC aims to introduce students to industry, and in particular, to the industry of the future, with its various facets and employment opportunities. The course presents reliable content originally produced for the Dare to Enter the Industry of the Future project (<http://www.industrie-dufutur.org/osons-industrie/>). The MOOC has put this content to new use, making it available to learners who can greatly benefit from the useful information and practical takeaways. The course provides students with a comprehensive introduction to the industrial sector and one of its aims is to break negative stereotypes relating to difficult working conditions, unappealing professions and environmental unfriendliness. Industry was doing well in France before the health crisis, with, for example, factory openings outnumbering closings. And given the limitations of offshoring that have now become apparent, industry is poised to play a strategic role in the future.

A wide range of industry professions are open to everyone – women, men, those from all educational backgrounds, young people and people of all ages – with one thing in common: they are concrete professions, and with training, they offer great opportunities for development toward professions of the future, including particularly high-demand but difficult-to-fill positions. Examples of such fields include **maintenance, big data, supply chain and production**.

The MOOC is also intended for all educational teams. It is part of the MOOCFOLIO collection, designed to help fulfill the considerable hours requirement for educational and career planning (54 hours for French high school students). **It may be a helpful tool for teachers during the lockdown and as schools gradually reopen, in order for students to take a more active role in thinking about their future.**

It opened on 6 April and has been a great success, with 2,500 learners registered so far.

*"Dare to Choose a Profession for the Industry of the Future" is available [here](#)*

**About ITM [www.imt.fr](http://www.imt.fr)**

Placed under the supervision of the Ministry in charge of the economy, industry and digital technology, the Institut Mines-Télécom is a public higher education and research establishment grouping together 8 grandes écoles, 2 subsidiaries and a network of strategic partners and affiliates. Its activities carried out in the fields of engineering sciences and digital technology are used to train engineers and managers, to carry out research partnerships, to promote innovation and to support economic development. Constantly attentive to the economic world, the ITM combines strong academic and scientific legitimacy, proximity to companies and a strategic positioning on the major transformations of the 21st century: digital, industrial, energy and ecological, and educational. The ITM is a founding member of the Alliance Industrie du Futur (Industry of the Future Alliance), and the creator, with the TUM, of the Franco-German Academy for the Industry of the Future. It is doubly labelled Carnot for the quality of its partnership research. Every year, the ITM trains more than 12,000 students, carries out nearly 70 million research contracts and its incubators are home to a hundred or so start-ups.

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