

Innovation in education

## > At IMT, students rack their brains on the subject of AI for use by companies of the future

From 28 June to 1 July, students at IMT's graduate schools will be taking part in the IMT Disrupt Campus Challenge in Paris. Over the course of 4 days they will immerse themselves in the subject of artificial intelligence to drive cooperation between students and businesses. Funded by the French Investment for the Future program, this challenge is supported by Fondation Mines-Télécom and Airbus.

### This nationwide event allows the promotion of the most innovative and mature projects

In close collaboration with companies (Airbus, Nokia, Accenture, BNP Paribas, Orange, Sopra Steria) and research professors, the IMT challenge will assemble 40 students from its schools during 4 days to explore the innovation potential of artificial intelligence and identify its impacts on companies of the future.

### On the Program

The days will be organized around conferences, corporate keynotes, site discoveries (Station F), workshops in multi-disciplinary teams, start-up meet-ups (Predictice, Botfuel Watiz etc.), presentations on AI solutions, testing the mixed-reality HoloMath device... as well as more informal time (exhibition).

The 8 IMT graduate school stakeholders are: IMT Atlantique, IMT Lille Douai, IMT Mines Albi, IMT Mines Alès, Institut Mines-Télécom Business School, Mines Saint-Étienne, Télécom ParisTech and Télécom SudParis. Télécom Saint-Etienne, a school affiliated to the IMT, will also be taking part in the Challenge.



### A unique experience on the border between training and innovation

*"All graduates of IMT graduate schools must be able to imagine, design and implement new products, services and organizational methods either in an existing structure or by creating their own business. This is why the IMT Challenge combines training and innovation with the aim of exploring and looking ahead to improve entrepreneurship of the future"* explains Frédérique Vincent, Director of Education and International Affairs at IMT.

### IMT Disrupt Campus: training students in digital transformation and entrepreneurship

IMT Disrupt Campus is a scheme for supporting training in digital innovation and entrepreneurship, with the aim of allowing students to work on projects addressing real innovation problems encountered by businesses.

In addition to the challenge, the IMT Disrupt Campus program offers:

- the "bootcamp", a week discovering digital transformation and entrepreneurship mixing students and companies to bring about joint project ideas;

- the "Conjugaison" projects consisting in a month of project work by multidisciplinary teams guided by mentors with the aim of taking things further and, ideally, moving from the idea phase to the proof of concept.

Jointly launched by the French Ministry of Economy and Finance and the French Ministry of Higher Education, Research and Innovation, the Disrupt Campus scheme is funded by the French Investment for the Future program (PIA) and is operated by BPI France.

**Find out more :** <https://www.imt.fr/en/education/imt-disruptcampus/>

**About IMT** [www.imt.fr](http://www.imt.fr)

IMT is a public institution dedicated to higher education and research for innovation in the fields of engineering and digital technology. Always tuned in to the economic world, it combines high academic and scientific legitimacy with close business relations and a unique positioning in 3 major transformations of the 21st century: Digital Affairs, Energy and Ecology, and Industry. Its training and research for innovation are conducted in the Mines and Télécom Graduate Schools under the supervision of the Minister for Industry and Electronic Communications, in one subsidiary and in institutions that are associate partners or under contract. IMT is a founding member of the Industry of the Future Alliance. It has two Carnot labels for the quality of its research partnerships. Every year, around one hundred startup companies leave its incubators.

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