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Press Release

## > The Personal Data Values and Policy Chair creates new partnerships with Qwant and Sopra Steria

For the past 5 years, the Personal Data Values and Policy Chair has brought together a multidisciplinary team of researchers from IMT (Télécom ParisTech, Télécom SudParis and Télécom Ecole de Management) to work on a variety of issues: the **legal** aspects of regulation and compliance, the **technical** issues of data and system security, the **economic** issues related to the sharing of personal information and the **philosophical** issues of accountability and the anticipation of societal implications.

**Now Qwant and Sopra Steria have joined the Chair's existing partners: Imprimerie Nationale, BNP Paribas, Dassault Systemes, CNIL and DNISIC.**

According to the Chair Coordinator, Claire Levallois-Barth (Télécom ParisTech), *"our Chair's central concern is protecting the privacy of computer platform users. We are therefore pleased to welcome **Qwant** to the Chair, which is the first French search engine that protects the privacy of its users by not storing their personal data, and **Sopra Steria**, which prides itself on offering high-quality services that ensure the privacy of its customers' personal data."*

According to Qwant's president, Eric Léandri: *"Qwant is particularly pleased to join and provide its support to the IMT Personal Data Values and Policy Data Chair. The Chair offers valuable multidisciplinary expertise on the growing challenges which it approaches from several different perspectives, focusing on technological, economic, legal and philosophical aspects. In partnering with this Chair, which has been recognized for the quality of its work and researchers, Qwant is seeking to contribute actively to this center for in-depth reflection on the ethical issues which are at the heart of our daily efforts, and promote the standards and technology that can minimize data processing and its impact on individuals' privacy, without compromising on the quality of the services provided."*

*"This partnership is fully in line with our commitment to innovative ecosystems, whether they be startups or research centers, and our desire to continue to surround ourselves with stakeholders who are working on the issues at the heart of our customers' concerns, such as privacy,"* explains Guillaume Blot, Chief Digital & Innovation Officer et EXCOM Member at Sopra Banking Software. *"It is also a great opportunity to work closely with PhD students who possess high-level technological skills and with other fields such as economics, law and human sciences."*

### **About Qwant** [www.qwant.com](http://www.qwant.com)

Qwant is the creator of the first European search engine. Based in France and present in Germany and Italy, Qwant has established its demanding policy for personal data protection as a significant advantage in the competitive global market for digital services. This search engine intended for the general public now enables over 55 million users to find the information they are looking for online without being subject to any form of profiling or targeted advertising. Qwant Junior, its search engine for children, offers additional protection against content that is inappropriate for younger audiences.

### **About Sopra Steria** [www.soprasteria.com](http://www.soprasteria.com)

Sopra Steria is a European leader in digital transformation and offers one of the most comprehensive ranges of services on the market: consulting, system integration, development of business solutions, infrastructure management and business process services. It therefore offers a comprehensive solution to the needs of large companies and organizations for development and competitiveness. Sopra Steria combines added value, innovation and the performance of the services provided, accompanying its customers in their transformation and helping them make the most of digital technology. With nearly 42,000 staff members in over 20 countries, Sopra Steria reported turnover of €3.8 billion in 2017.

Sopra Steria (SOP) is listed on Euronext Paris (Compartment A) - ISIN Code: FR0000050809

**About the Personal Data Values and Policy Chair** [www.informations-personnelles.org](http://www.informations-personnelles.org)

The first IMT Chair, the Personal Data Values and Policy Chair, was launched on April 9, 2013 in partnership with the Imprimerie Nationale, BNP Paribas, Orange, Sopra Steria, Qwant, Dassault Systèmes and with the collaboration of the CNIL and the DINSIC. This multidisciplinary Chair is coordinated by Claire Levallois-Barth, Doctor of Law at Télécom ParisTech and professors from Télécom École de Management, Télécom ParisTech and Télécom SudParis. The Chair aims to help companies, citizens and public authorities in their reflection on the collection, use and sharing of personal information, such as information about individuals (their personal lives, their professional activities, their digital identities, their contributions on social networks, etc.) including information collected by smart objects that surround them. This information provided by individuals, and the tracking of their activities and interactions, indeed raise many issues about social and economic value and control and regulation policies.

**About IMT** [www.imt.fr](http://www.imt.fr)

IMT is a public institution dedicated to higher education and research for innovation in the fields of engineering and digital technology. Always tuned in to the economic world, it combines high academic and scientific legitimacy with close business relations and a unique positioning in 3 major transformations of the 21st century: Digital Affairs, Energy and Ecology, and Industry. Its training and research for innovation are conducted in the Mines and Télécom Graduate Schools under the supervision of the Minister for Industry and Electronic Communications, in one subsidiary and in institutions that are associate partners or under contract. IMT is a founding member of the Industry of the Future Alliance. It has two Carnot labels for the quality of its research partnerships. Every year, around one hundred startup companies leave its incubators.

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