

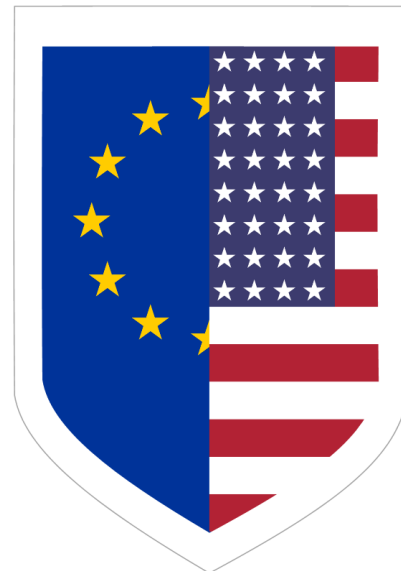
Institut Mines-Télécom is pleased to invite you to the
13th Personal Data Values and Policy Chair meeting
(in English)

Personal data in international treaties and agreements: the Privacy Shield

Friday January 6, 2017 from 1pm to 4pm
Télécom ParisTech, 46 rue Barrault, 75013 Paris

In October 2015 a shockwave with international repercussions ran through the world of data exchanges, when the European Court of Justice invalidated the Safe Harbor security agreement that had, until then, enabled personal data collected in Europe to be transferred to the USA. The Court deemed that the guarantees offered by the USA did not sufficiently protect people whose data had been transferred.

Considering the now widespread and daily use of digital technology, a successor to Safe Harbor was expected. Drawn up relatively urgently, it was officially released on 12 July 2016 and named Privacy Shield. For both enterprises and citizens, the scale is immense as it issue presents economic, legal and societal challenges linked to digital technology today, i.e. on a global scale.



Privacy Shield was thus instituted. But barely six months after its adoption it was already a source of debate, and a number of outcries from citizens and institutions challenged its reliability and efficiency. At best, it is subjected to strong and publicly-aired misgivings.

So what is it all about? What mechanisms have been put in place? What are the potential failings and what would the consequences be for citizens, enterprises and governments? The Personal Data Values and Policy Chair invites you to hear more and discuss the subject with its prestigious guests:

- **Isabelle Falque-Pierrotin**, President of the G29 and President of the CNIL,
- **Claude Moraes**, European Deputy and President of the LIBE Committee (Civil Liberties, Justice and Home Affairs) of the European Parliament,
- **Paul F. Nemitz**, Director responsible for Fundamental Rights and Union Citizenship in the Directorate-General for Justice of the European Commission.

Full program and registration
www.informations-personnelles.org

About the Personal Data Values and Policy Chair www.informations-personnelles.org

Institut Mines-Télécom's first chair, the Personal Data Values and Policy Chair was inaugurated on April 9, 2013 in partnership with the Imprimerie Nationale Group, BNP Paribas, Orange, LVMH, Dassault Systèmes and Deveryware, and in collaboration with the CNIL. This multidisciplinary Chair is coordinated by Claire Levallois-Barth, Doctor in Law, and is jointly led by Professors from Télécom École de Management, Télécom ParisTech and Télécom SudParis. The Chair aims to help enterprises, citizens and public authorities in their thinking on the collection, use and sharing of personal data, i.e. data concerning individuals (their private lives, occupation, digital identity, contributions to social media etc.) including data collected by connected devices around them. Information supplied by people or traces of their occupations and interactions raise numerous questions in terms of their social and economic value as well as of control and regulation policies.

About Institut Mines-Télécom www.mines-telecom.fr

Institut Mines-Télécom is a public institution dedicated to Higher Education and Research for Innovation in the fields of engineering and digital technology. Always tuned into the economic world, it combines high academic and scientific legitimacy with a practical proximity to business and a unique positioning in 3 major transformations of the 21st century: Digital Affairs, Energy and Ecology, and Industry. Its training and research for innovation are rolled out in the Mines and Télécom Graduate Schools under the supervision of the Minister for Industry and Electronic Communications. Institut Mines-Télécom is a founding member of the Industry of the Future Alliance. It maintains close relationships with the economic world and has two Carnot Institutes. Every year around one hundred startup companies leave its incubators.

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