

Institut Mines-Télécom has the pleasure of inviting you to the  
Chair on Values and Policies of Personal Information 12<sup>th</sup> meeting

## European Internet of Things Ecosystem

Friday 25 November 2016 from 9:00 to 16:30  
Télécom ParisTech, 46 rue Barrault, 75013 Paris

The Internet of Things is fast becoming a vast field of experimentation with possibilities that are yet to be taken advantage of, thanks to major technological advances promoting the miniaturization of sensors and the speed of digital exchanges. It is also thanks to services in our digitalized daily life that there will soon be dozens of these new objects in every European household.

The major issues arising from this situation are the prime focus of Institut Mines-Télécom's 12<sup>th</sup> meeting of the Chair on Values and Policies of Personal Information, organized (in English) in partnership with *Contexte*, a specialist in European politics.



The morning session will offer the opportunity to listen to four well-known players of the digital ecosystem who are involved in the issues and scope of connected objects on a European scale. They will be debating political, economic and industrial issues.

- **Godefroy Beauvallet**, Director of Innovation for Institut Mines-Télécom, Vice-President of the French Digital Council (CNNum),
- **Thibaut Kleiner**, Information Coordinator for the European Commission for Digital Economy and Society,
- **Robert Mac Dougall**, President within the Alliance for Internet of Things Innovation (AIOTI),
- **Olivier Ezraty**, expert in the Innovation sector and influential blogger.

The afternoon session will focus on two key themes examined from an academic point of view. Firstly, the **legal aspects** of the Internet of Things, particularly in relation to the implementation of the new European General Data Protection Regulation (GDPR) which will come into effect in May 2018: what impact will this have on designing appliances, the application and the use of the Internet of Things? Next, the **societal and philosophical aspects** of this new human-machine environment and its issues and implications, on both an individual and collective scale. How will the structure of our societies evolve? What are the advantages, and at what price?

With:

- **Yann Padova**, Auditor at the French Energy Regulation Commission,
- **Denise Lebeau-Marianna**, Head of Data Protection at Baker & McKenzie,
- **Bernard Benhamou**, Secretary General for the *Institut de la souveraineté numérique*,
- **Rob van Kranenburg**, founder of the Council, promoter for the Internet of Things.

Together with all the Chair on Values and Policies of Personal Information research teams.

### Meeting program

9:00 – Reception

9:30 – Round table: ‘European Internet of Things Ecosystem’

Who are the stakeholders and what are the issues of this new ecosystem? What are the possible directions on a European scale?

14:00 – Round table: ‘The Internet of Things and the implementation of the European General Data Protection Regulation (GDPR)’

The European General Data Protection Regulation (GDPR) will come into effect in May 2018. What will the main impacts be on the design of objects, applications and services?

15:15 – Round table: ‘Brave New IoT? Societal and ethical aspects of the new man-machine environments’

What will the implications of these technologies be on both an individual and collective level? How will the structure of our societies evolve? What are the advantages, and at what price?

16:15 – Finish

**Full programme and registration**  
[www.informations-personnelles.org](http://www.informations-personnelles.org)

**About the Chair on Values and Policies of Personal Information [www.informations-personnelles.org](http://www.informations-personnelles.org)**

The first Chair of Institut Mines-Télécom, the Chair on Values and Policies of Personal Information, was inaugurated on 9 April 2013 in partnership with Groupe Imprimerie Nationale, BNP Paribas, Orange, LVMH, Dassault Systèmes and Deveryware and with the collaboration of the National Commission on Informatics and Liberty (CNIL). This multidisciplinary Chair is coordinated by Claire Levallois-Barth, Doctor of Law, and co-led by Télécom École de Management, Télécom ParisTech and Télécom SudParis University Lecturers and Researchers. The Chair aims to help companies, citizens and public authorities with the collection, use and sharing of personal information, namely information involving individuals (their private lives, work, digital identities, contributions on social networks, etc.), including those collected by smart objects surrounding them. This information provided by individuals, or traces of their activities and interactions, poses a number of questions in terms of their social and economic value, policy control and regulation.

**About Institut Mines-Télécom [www.mines-telecom.fr](http://www.mines-telecom.fr)**

Institut Mines-Télécom is a public institution dedicated to Higher Education and Research for Innovation in the fields of engineering and digital technology. Always tuned into the economic world, it combines high academic and scientific legitimacy with a practical proximity to business and a unique positioning in 3 major transformations of the 21st century: Digital Affairs, Energy and Ecology, and Industry. Its training and research for innovation are rolled out in the Mines and Télécom Graduate Schools under the supervision of the Minister for Industry and Electronic Communications. Institut Mines-Télécom is a founding member of the Industry of the Future Alliance. It maintains close relationships with the economic world and has two Carnot Institutes. Every year around one hundred startup companies leave its incubators.

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