



Paris, September 20, 2016  
Press invitation

## > Fondation Télécom is pleased to invite you to the opening event of the FIRST open-innovation project exhibition, at Le Cube

Wednesday, September 28, from 6:30 pm to 10:00 pm

From September 24 through September 30, in partnership with Le Cube, Fondation Télécom will be holding an exhibition featuring the six projects of the FIRST open-innovation program. These projects ran from February to September 2016 and were carried out by 36 management students (Télécom Ecole de Management), engineers (Télécom Bretagne, Télécom ParisTech and Télécom SudParis) and designers (Reims Ecole Supérieure d'Art et de Design), in partnership with BNP Paribas, Orange and Nokia.

Fondation Télécom is organizing an opening event for this exhibition which will present the 6 completed projects on September 28.

### The 6 projects:

- A fragrance diffuser for sharing favorite memories
- A connected spinning-top that uses chance and proposes unplanned outings
- A video game in which the player controls their character's movements with their fingers
- An application with simple and fun games for children with dyspraxia
- An object that is connected to social networks for communicating emotions at a distance
- A t-shirt that changes to provide the wearer with an infinite number of outfits



### Practical information:

Le Cube, 20 cours Saint-Vincent – 92130 Issy-les-Moulineaux

**Free, booking required**

### About the Fondation Télécom [www.fondation-telecom.org](http://www.fondation-telecom.org)

The Fondation Télécom provides support and guidance to the Telecom graduate schools of Institut Mines-Télécom in their training, research, innovation and foresight missions. It brings together committed businesses and graduates wishing to take up the new industrial, economic, societal and environmental challenges facing today's digital society. Thanks to the support of its numerous partners, including founding partners Alcatel-Lucent, BNP Paribas, Google, Orange and SFR, the Fondation Télécom finances around fifteen programs each year in the fields of training (scholarships, open innovation program for students), research (financing theses, post-docs and research Chairs), innovation (support for start-ups and incubation) and foresight (the "Digital Future" think tank).

### Press contacts

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