

MOOC

> The digital transition: understand everything about the collaborative economy

A major actor of MOOCs in France, Institut Mines-Télécom, is launching its new collection of online courses relating to the three major transitions in our society: digital, energy and ecology, and productive. The first MOOC in this series, “Understanding the collaborative economy”, has been written in partnership with MAIF.

5 weeks to understand the collaborative economy

The aim of the MOOC called “Understanding the collaborative economy” is to help people understand why and how the collaborative economy majorly transforms the economy and society.

Open to all by definition, this new MOOC is more specifically aimed at executives and managers (in businesses as well as government). During the course the students will decrypt the collaborative economy through 5 key areas: open innovation, active consumers, new economic models, risks and opportunities, and the transformation of organizations.

This MOOC will take place over 5 weeks, each of which will require roughly 2 hours of work. It will alternate videos by teachers and experts, quizzes, and tasks evaluated by peers, and is run by Télécom Bretagne (Godefroy Dang Nguyen – cf. [his interview on the R&I blog](#)), Télécom Ecole de Management (Christine Balagué), and Télécom Saint-Etienne (Jean Pouly).

A collection of MOOCs for understanding the digital transition

Digital technology thoroughly transforms both individuals’ daily lives as well as the functioning of businesses and organizations. However, the speed of change means that not everybody necessarily has the time or ability to reflect on the stakes of digital technology, and to acquire what the Conseil National du Numérique (CNNum) calls “digital literacy”. This is why Institut Mines-Télécom has launched a large series of MOOCs which will address not only the collaborative economy, but also the influence of digital technology on changes in work, health and teaching.

“This course is at the intersection between our work to transmit knowledge to new audiences and Institut Mines-Télécom’s key positioning in terms of the three major transitions within our society,” explains Nicolas Sennequier, Director of Digital Teaching at the Institute. *“We are able to bring to this project our systemic vision of digital transition; that is where our real added value can be found. We will adopt the same approach for energy transition and productive transition, which will be the subject of MOOCs in the near future”.*

MAIF, partner of the collaborative economy and the MOOC titled “Understanding the collaborative economy”



Comprendre
l'économie collaborative

TRANSITION NUMÉRIQUE PAR IMT



assureur militant

For over a year, MAIF has been positioning itself in the collaborative economy sector in order to become one of its leading players today. MAIF believes in solidarity exchanges, mutual aid and sharing, and is committed to this collaborative society in which people trust each other in order to live better together.

“In this respect, since 2015 MAIF has set up a dozen or so media partnerships with press organizations, with the aim of raising awareness among a large audience about the societal changes induced by the combination of digital technology and collaborative work. The aim of this MOOC is to propose further and in-depth exploration of the subject to those who are interested”, says Philippe TAUVEL, Director of Societal Action and Corporate Communication at MAIF.

By taking part in the creation of this MOOC, the French company enables as many people as possible to understand the major transformations and challenges of this rapidly changing world, to help build a fairer and more responsible society.

NOTE

IMT and MAIF will be at the QuiShareFest from 18 to 21st May 2016 in Paris (Cabaret Sauvage, Parc de la Villette Paris 19) to present the new MOOC on the collaborative economy.

**Meeting on 20 September 2016 to start the new MOOC.
In the meantime, [sign up on France Université Numérique](#)**

About Institut Mines-Télécom www.mines-telecom.fr

Institut Mines-Télécom is a public institution dedicated to Higher Education and Research for Innovation in the fields of engineering and digital technology. Always tuned into the economic world, it combines high academic and scientific legitimacy with a practical proximity to business and a unique positioning in 3 major transformations of the 21st century: Digital Affairs, Energy and Ecology, and Industry. Its training and research for innovation are rolled out in the Mines and Télécom Graduate Schools under the supervision of the Minister for Industry and Electronic Communications. Institut Mines-Télécom is a founding member of the Industry of the Future Alliance. It maintains close relationships with the economic world and has two Carnot Institutes. Every year around one hundred startup companies leave its incubators.

About MAIF

The 4th biggest automobile insurer and the biggest insurer in the associative sector, MAIF caters for all the needs of its 3 million customers (insurance for possessions, pensions, health, assistance, savings, loans etc.) The company is regularly praised for its client relations, for which it is highly ranked among French companies in all sectors. In 2015 the MAIF group had a turnover of €3,365 billion www.maif.fr

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