



Paris, the 14<sup>th</sup> of March 2016  
Press release

## Launch of the 2<sup>nd</sup> Fondation Télécom campaign and set-up of a campaign committee

Fondation Télécom has engaged in a new sponsorship campaign called “Ambition 2020, Cap sur le numérique” (Ambition 2020, heading for digital technology) which will enable funding for training, research, innovation and forward thinking projects in the Télécom schools of Institut Mines-Télécom (Télécom ParisTech, Télécom Bretagne, Télécom SudParis, Télécom Ecole de Management, Télécom Lille).

This 2<sup>nd</sup> campaign aims to support the excellence of the schools, provide them with resources for maintaining their research and innovation strategies (chairs and research programs, living labs, support for incubators, start-ups, Fab Labs etc.), as well as their internationalization and social openness strategies. It will also allow funding for iconic projects such as the establishment of two schools in Saclay, new MOOCs and other programs by the Foundation.

During the Foundation’s first sponsorship campaign, launched in 2008, €25 M was raised among enterprises and private individuals. **The objective of the new campaign, led by Guy Roussel, President of Fondation Télécom, is to raise €50 M by 2020.**

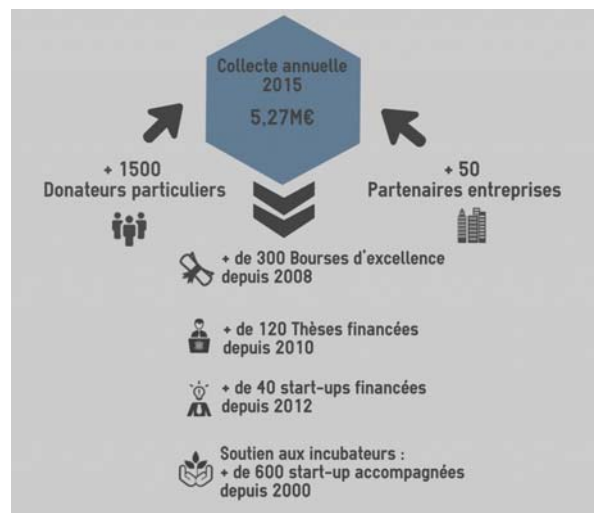
To date, the Foundation already has €21 M in donations and contractual commitments for the period of 2016-2020, including €5 M from Patrick Drahi (Télécom ParisTech 1988) who has committed to providing €10 M to fund the creation of MOOCs over a period of 10 years, and in doing so has become the Foundation’s first private sponsor.

**Michel Combes** (Télécom ParisTech 1986), President of the campaign and CEO of SFR, has created a **Campaign Committee** composed of 28 iconic alumni ambassadors from the Télécom schools. As volunteers and major sponsors of the Foundation, their desire is to invest in the development of their school by actively contributing to the search for major donors and partnerships among alumni and enterprises.

All the members of the committee are Ambassadors for the campaign within their personal and professional networks. The Committee’s first work meeting was held on 3 February 2016 and was attended by all the Ambassadors.

“I have agreed to take on the presidency of Fondation Télécom’s campaign. To support me in the search for major donations I have set up a team of active alumni who are motivated by their school’s development. Our aim is simple yet ambitious: to double the sum raised for the second Fondation Télécom campaign, called “Ambition 2020”, from €25 to 50 million. It is vital that through this campaign we can generate new impetus for furthering the level of excellence of our schools, maintaining their strategies for innovation, internationalization and social openness and financing emblematic projects by Institut Mines-Télécom.”

Michel Combes, President of the Campaign Committee



In 2015 the Foundation raised €5.27 M  
(alumni 30% - entreprises 70%)

## Constitution of the Committee

Télécom ParisTech	Michel	Combes	SFR	CEO
Télécom ParisTech	Vivek	Badrinath	Accor	Deputy Managing Director
Télécom ParisTech	Pascal	Béglin	StreamWide	CEO
Télécom ParisTech	Eric	Béranger	Airbus Defence and Space	Space Systems Programs Managing Director
Télécom ParisTech	Karim	Bernoussi	Intelcia	CEO
Télécom ParisTech	Barbara	Dalibard	SNCF	Managing Director for Travelers
Télécom ParisTech	Marc	Darmon	THALES	Deputy Managing Director
Télécom ParisTech	Eric	Denoyer	SFR	Member of the Management Board
Télécom ParisTech	Diaa	Elyaacoubi	Odyssee 2045	President
Télécom ParisTech	Patrice	Giami	Altice	Head of Business Development
Télécom ParisTech	Laurent	Grimaldi	BroadBand4Africa	CEO
Télécom ParisTech	Olivier	Huart	TDF	CEO
Télécom ParisTech	Stéphane	Huet	Dell	Strategical Manager for EMEA
Télécom ParisTech	Mari-Noëlle	Jégo Laveissière	Orange	Executive Manager
Télécom ParisTech	Georges	Karam	Sequans	CEO
Télécom ParisTech	Jean-Michel	Orozco	DCNS	Computer Security Manager
Télécom ParisTech	François	Paulus	Breega Capital	Managing Partner
Télécom ParisTech	Jean	Schmitt	Jolt Capital	Managing Partner
Télécom ParisTech	Yves	Tyrode	SNCF	Digital Technology and Communications Manager
Télécom Bretagne	Richard	Brachet	Mattel	IT Supply Chain Manager
Telecom Lille	Valery	Debeer	IBM	Technical Manager
Telecom Lille	Thierry	Valette	Huawei	CTO
Télécom Ecole de Management	Adam	Hamzawi	Verticalis	Founder and Consultant
Télécom Ecole de Management	Benjamin	Haziza	Commerzbank	Senior Sales Specialist
Télécom Ecole de Management	Alexandre	Zapolsky	Linagora	CEO
Télécom SudParis	Patrick	Bergougnou	Cirpack	CEO
Télécom SudParis	Jean-Marc	Boursier	Suez Environnement	Deputy Managing Director
Télécom SudParis	Xavier	Drilhon	Sigfox	Executive Managing Director
Télécom SudParis	Thierry	Petit	Showroomprive.com	Founder and CEO

About the Fondation Télécom [www.fondation-telecom.org](http://www.fondation-telecom.org)

The Fondation Télécom provides support and guidance to the Telecom graduate schools of Institut Mines-Télécom in their training, research, innovation and foresight missions. It brings together committed businesses and graduates wishing to take up the new industrial, economic, societal and environmental challenges facing today's digital society. Thanks to the support of its numerous partners, including founding partners Alcatel-Lucent, BNP Paribas, Google, Orange and SFR, the Fondation Télécom finances around fifteen programs each year in the fields of training (scholarships, open innovation program for students), research (financing theses, post-docs and research Chairs), innovation (support for start-ups and incubation) and foresight (the "Digital Future" think tank).

### Contacts presse

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