

> 2014 Fondation Télécom Annual report: a fundraising record

Fondation Télécom collected more than €4.1m in 2014, 14.5% more than in 2013. These donations have consolidated its activities supporting the Télécom graduate schools of Institut Mines-Télécom. Fondation Télécom's annual report outlines all its operations carried out in the fields of training, research, innovation and foresight.



Training: encouraging excellence and linking schools with businesses

Fondation Télécom has awarded grants of up to €529,000 and presented €10,000 to 3 winners of the best graduation internship prize. It helps businesses to access the schools and offers an original open-innovation program which allowed 36 students to work alongside professionals. The finalization of the Patrick Drahi donation of €1m per year from 2014 has led to an international online training offering (MOOCs).



Innovation: supporting and stimulating initiatives in schools

Supporting entrepreneurship in the graduate schools is one of the founding commitments of the Fondation Télécom. It supported 10 start-ups which won loans on trust of €150,000 in 2014 and spent €102,000 helping incubators in Télécom schools. Also, it has encouraged collaboration between businesses, SMEs and researchers through a specially organized day.



Research: financing research on topics of the future

It contributed to the financing of 14 thesis projects and awarded prizes totalling €10,000 for the best theses to 4 students. The funding of teaching/research Chairs takes up 45.3% of its operational budget; it has contributed to the funding of two new chairs on Big Data. It also awards the Prix Jean Jerphagnon to promote technological innovation and the diffusion of optics and phototonics.



Foresight: revealing new trends which will shape digital transition

It funded Institut Mines-Télécom's Digital Future breakfast meetings and debates in 2014. Ever mindful of technological change, it published a book on the theme *Higher Education in the Digital Age: the Rise of the MOOCs* and a book on foresight titled *Leadership et nouvelles expressions de pouvoir à l'ère numérique*. It promoted new digital trends across 6

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"Thanks to the support of its sponsors and partners, Fondation Télécom has successfully carried out a number of projects involved in the digital transformation of our society. This year, we are continuing to achieve our ambitions through programs which take innovation further still" Guy Roussel, President of Fondation Télécom.

About Fondation Télécom www.fondation-telecom.org

Fondation Télécom, firmly rooted in the Institut Mines-Télécom, supports and accompanies the development of its Télécom schools in their mission of training, research, innovation and foresight. It brings together businesses and graduates who are committed to tackling the new industrial, economic, social and environmental challenges of our digital society. The Fondation Télécom finances, thanks to the support of its many partners including the founders, Alcatel-Lucent, BNP Paribas and Orange, around 15 programs in training (grants, open innovation program for its students), research (financing theses, post-doctorates and teaching/research chairs), innovation (funding start-ups and incubations) and foresight (Digital Future think tank).

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