

> 1st Entrepreneurial Challenge by Institut Mines-Télécom: engineering students from the Mines and Télécom schools design the intelligent city of the future

Institut Mines-Télécom held its first student Entrepreneurial Challenge from 26th to 28th June at Mines Alès, bringing together its Mines and Télécom graduate schools. The challenge for the teams, who were from the network of Mines-Télécom schools, was to design and build the intelligent city of the future.

The thirteen teams that took part each contributed a project for the creation of products, services and/or innovative firms and had been pre-selected within the different schools: Mines Albi, Mines Alès, Mines Douai, Mines Nantes, Télécom Bretagne, Télécom ParisTech, Télécom SudParis and Télécom École de Management.

When they arrived at Mines Alès the teams were mixed up in order to make the most of the complementarity between the different courses the engineering student followed. Equipped with techniques for innovation and creativity, the future engineers were then given free rein to come up with innovative technology that, tomorrow, will allow today's cities to provide enhanced and more ecological services.

Results: 4 teams were selected for the final decision.

- **Energie Cloud**, a charging device using simple contact for smart phones, tablets and other portable devices (project led by Télécom Paris Tech)
- **Sentimy**, simple, effective creation of and responses to surveys (project led by Télécom Bretagne)
- **Etalieu**, a mobile application for carrying out detailed, entertaining and secure inventories of fixtures (project led by Télécom Ecole de Management)
- lastly, **Meebike**, a 3 in 1 bicycle (project led by Mines Douai).

Save the date for the Final, to be held in October, in Bercy

The success of the first student Entrepreneurial Challenge by Institut Mines-Télécom was not only thanks to the in-depth discussions between the students from the graduate schools, but also because it interested various partner companies such as Legrand, Crédit Agricole Languedoc and La Poste, as well as the Norbert Ségard Foundation which will provide the technological innovation prize.

Michel Ferlut, Economic Development Director at Mines Alès and Coordinator of this inaugural competition, explained that "the student Entrepreneurial Challenge by Institut Mines-Télécom is an original educational project. We wanted the students to benefit from the complementarity of the training offered by the schools and to develop their ability to adapt and integrate a new team".



The winning students of 2015

Following this challenge, Emmanuel Macron, Minister for the Economy, Industry and Digital Affairs, has already agreed to preside at the prize-winning ceremony this October in Bercy.

About Institut Mines-Télécom www.mines-telecom.fr

Institut Mines-Télécom is a public establishment dedicated to higher education, research and innovation in the engineering and digital fields. It is made up of 10 Mines and Télécom "grandes écoles", under the aegis of the Minister for Productivity.

There are 2 subsidiary schools and 2 strategic partners and a network of 11 partner schools.

Institut Mines-Télécom is nationally and internationally renowned for the high standard of its courses for engineers, managers and PhD students, and its research and innovation activities.

Institut Mines-Télécom is a member of the Allistene, Aviesan and Athena national alliances for research planning. It maintains close relationships with the business world and has two Instituts Carnot. Every year, some one hundred start-up businesses are born.

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