



Paris, 4 november 2014
Press release

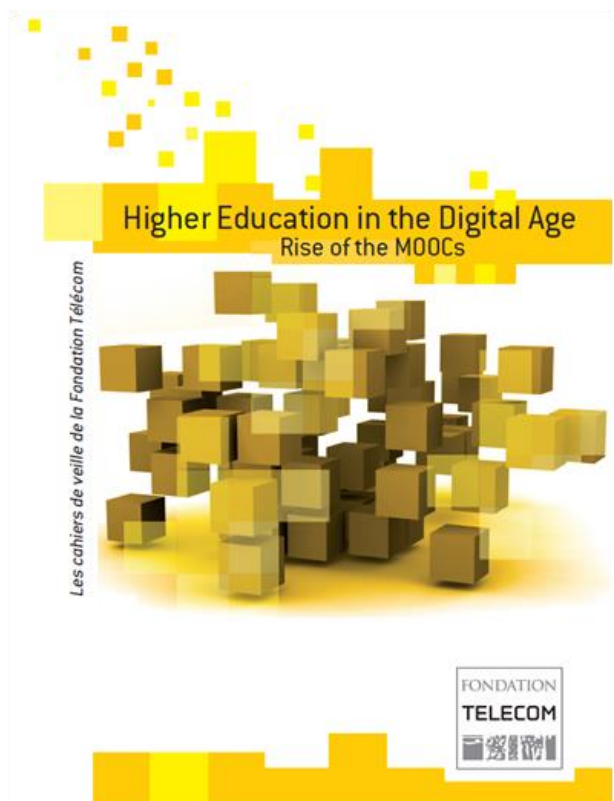
> *Higher Education in the digital Age, Rise of the MOOCs: the new* Fondation Télécom brochure is available now

The challenges of higher education and professional training in the digital age are strategically monitored by the Fondation Télécom. And they are also the subject of the latest brochure published by the foundation, available for download now.

Thanks to the generosity of its partners, the Fondation Télécom, the foundation of Institut Mines-Télécom, is able to publish a special brochure every year on a subject connected to the latest developments in digital innovation. The new brochure, titled *Higher Education in the digital Age: Rise of the MOOCs*, has just been released.

Faithful to the principles that have made it a success, this publication is the result of a summarization carried out as part of the foresight work carried out in the Fondation Télécom's shared program. Its aim is to shed light on the creation of new shared and open training strategies intended to initiate scientific research in digital education and to steer the ongoing digital transformation both in the schools of Institut Mines-Télécom and in relation to its ecosystem.

The brochure addresses the challenge of higher education and vocational training in a digital age. What changes are happening now, and what changes will occur in the future? What do MOOCs and their multiple variants consist of? What tools do they use? What methods? For what audiences? So many questions to which this brochure offers answers that aim to contribute to the development of innovative training courses and the creation of learning communities through open online education.



[Download the brochure](#)

6 November: a dedicated expert seminar

Run by Aymeric Poulain Maubant, head of publication, this seminar will foster discussion and exploration in greater depth. Organized at Institut Mines-Télécom (Paris), it is intended for partners of the Fondation Télécom, contributors to the brochure, and also for anyone involved in higher education and vocational training or businesses interested in new, innovative training courses.

Information and sign-up: cyrielle.flosi@fondation-telecom.org

About the Fondation Télécom www.fondation-telecom.org

The Fondation Télécom is a foundation for businesses wishing to work alongside the schools of the Institut Mines-Télécom in order to take up the new industrial, economic and societal challenges of the Digital Society. It supports and finances programs and projects initiated in conjunction with its partners (including the Founding partners, Alcatel Lucent, BNP Paribas, France Télécom-Orange, Google and SFR) in the areas of training, research, innovation and forward planning.

Press contacts

Fondation Télécom
Agence OXYGEN
Tatiana Graffeuil, Maëlle Garrido
+33 (0)1 41 11 37 89
maelle@oxygen-rp.com
tgraffeuil@oxygen-rp.com

Institut Mines-Télécom
Jérôme Vauselle
+33 (0)1 45 81 75 05
jerome.vauselle@mines-telecom.fr