

Press release
Paris, October 27 2014

The Personal Data Values and Policy Chair of Institut Mines-Télécom welcomes Orange as one of its partners.

Since April 2013, this Chair has gathered together a multidisciplinary team of researchers from Institut Mines-Télécom (Télécom ParisTech, Télécom SudParis and Télécom Ecole de Management) working simultaneously on **legal** issues such as regulation and compliance, **technical** issues including system and data security, **economic** issues such as the sharing of personal information, and **philosophical** issues including accountability for and anticipation of social consequences.

For Mari-Noëlle Jégo-Laveissière, Orange's Executive Director of Innovation, Marketing and Technologies, 'The protection of personal data and the respect of our clients' private lives are key priorities for a telecoms operator like Orange, with our networks – for both cell phones and landlines – carrying a growing quantity of personal data. Our partners' diversity, and the diversity of their skill sets, provides this Chair with a great source of creativity. In this way, it can feed into the research programs we are conducting on innovative technologies to protect personal data.'

Aiming to be acknowledged by customers, users and partners as a **'trusted operator'**, Orange has made firm commitments in order to guarantee:

- **the security** of clients' personal data through dependable processing and secure storage;
- **clients' control** of their personal data and the use that is made of it, in particular via a personal dashboard;
- **transparency** in the processing of its clients' and users' data at every stage of the relationship;
- **help for all clients and users** in protecting their private lives and better managing their personal data.

Orange's presence within this Institut Mines-Télécom Chair will contribute to the strategies being developed around this ambition.

Orange joins the other partners in the Chair: Groupe Imprimerie Nationale, BNP Paribas, Dassault Systemes, Deveryware and the CNIL.

For the Chair's coordinator Claire Levallois-Barth (Télécom ParisTech), 'The Chair wants to work with a major digital player. That is why we are delighted to welcome such a high-profile operator as Orange. In the interests of collective construction, the Chair remains open to new partners involved in personal information.'

To find out more about the PDVP Chair: www.informations-personnelles.org

About Orange

Orange is one of the world's leading telecommunications operators, with revenues of €41 billion in 2013 and – at 30 September 2014 – 159,000 employees, of whom 99,800 are in France. With offices in 30 countries, the Group serves 240 million clients worldwide as of 30 September 2014, including 182 million cell phone users and 16 million broadband and landline clients. Orange is also one of the world's leading providers of telecommunications to multinational corporations, via the Orange Business Services brand.

Orange is listed on the NYSE Euronext Paris (code ORA) and on the New York Stock Exchange (code ORAN).



For more information (on the Internet and your cell phone): www.orange.com, www.orange-business.com, www.livetv.orange.com or follow us on Twitter: [@presseorange](https://twitter.com/presseorange).

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About the Institut Mines-Télécom www.mines-telecom.fr

The Institut Mines-Télécom is a public establishment dedicated to higher education, research and innovation in the engineering and digital fields. It is made up of 10 Mines and Télécom "grandes écoles", under the aegis of the Minister for Productivity.

There are 2 subsidiary schools and 2 strategic partners and a network of 11 partner schools.

The Institut Mines-Télécom is nationally and internationally renowned for the high standard of its courses for engineers, managers and PhD students, and its research and innovation activities.

The Institut Mines-Télécom is a member of the Allistene, Aviesan and Athena national alliances for research planning. It maintains close relationships with the business world and has two Instituts Carnot. Every year, some one hundred start-up businesses are born.

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